

ARCHITECTURE  
EXPO CONFERENCE

interior architecture | interior design

# GIS

*Warsaw*

## POST EVENT REPORT

### GIS 2015

organizer:

**abplus**  
events





# FEEDBACK TESTIMONIALS

## **Arch. Mariusz ŚCISŁO, President of the Polish Architects – SARP**



“The success of this conference, organised for the second time in partnership with Association of Polish Architects is the presents of so many architects, which we can see here. Hundreds of people from all over the Poland, architects, interior designers. That is the prove that we need such a branch meetings. The presence of famous representatives of international companies and important architecture offices from all over the world is a confirmation that such international contacts are interesting and needed for our architects and this is the positive condition. Thematic of the

conference, the interior design and architecture is complementary to our perception of architecture. It’s a good symbiosis and good dialogue between designers of applied art and architects. One cannot exist apart from another and this is presented at this conference.”

## **Arch. Nini ANDRADE SILVA, Special guest GIS Warsaw 2015, FounderS+A, INTERIOR DESIGN BY NINI ANDRADE SILVA**

“I think GIS Warsaw 2015 is a very important initiative because it is the best way of creating synergies between professionals and general audience. Engaging different professionals in the field of interior design, architecture, furniture and lighting allows sharing know-how and expertise. I believe this is the right way to improve the sector. In life I love to share my experiences and explain the way I develop my work making young people believe in dreams and fighting to make them come true. It is my first time in Warsaw and I’m very happy with this invitation.”



## **Piotr KOMALA, Marketing and Innovation Director SAINT-GOBAIN GLASS**



“I am very happy that such a meeting, like today, can take place, where in one place you have the possibility to meet so many people, for whom interior architecture, design and space design is the genuine passion, for some of them is the whole life. Saint Gobain, as a sponsor, are also people, for whom glass is a passion, for whom design and innovation are the true challenges and this meeting in my opinion will be very fruitful, exchange of information, different types of meetings, sharing from one point of view products, from another – needs and

inspirations will have the very interesting effect and I am happy that I am able to participate in this event.”

## **Dariusz PIECHOWIAK, Chief Investment Officer, Porta**

“This conference brought together many people, and what is more interesting, this was an international experience, so we had a chance to see the propositions of different environments, including international. It's an interesting proposition for the audience, to see and experience totally, maybe not the latest solutions, but totally different perspective of the form of design, usage of light, this everything together causes that we can compare solutions and elements from different countries. I consider it very nice. Surely it was worth trying to present ourselves with the exhibition stand, the form which enables to exchange the experiences, to speak with architects here, in this place, the form of presentation alone is in fact only the trailer, which can be the chance in the future, today we want to see how it's possible to be used in the long term perspective.”





## **Paweł GRUDZIEN, CEO Aluco**



“In my opinion it’s an excellent idea – the organisation of this type of event and the participation of the companies, like us, where we have the opportunity to meet about 200 participants – the representatives of the biggest architecture offices in Poland and famous international architecture stars. First thing is the chance to meet them, another is the possibility of hearing something interesting during the event. We cooperate with architects for years, recently we introduced into the market new products and solutions. That’s what we want to present to them.”

## **arch. Janusz KANIEWSKI, Founder JANUSZ KANIEWSKI DESIGN**

“Judging by the noise there’s a lot of people, I didn’t expected such an attendance, I like very much that I can see here people from various branches. I escaped from the architecture into sport design, because I didn’t want to stay only in concrete and glass and here I can see that the connection between design, architecture and urban planning, it’s starting to happen which makes me happy.



I always tell silly stories, people like to listen to them. But first of all I charm away a little bit the profession of designer. There was a common notion for a long time that the designer is a young guy, wearing colourful fancy clothes in the streets of Warsaw, making lots of useless gadgets, wedding gifts, which are exposed the some design fairs and no one buys it. But my mission is to show that design is the process design, the creation of products, which are simply useful, which – as my motto says – are made to bring the advantage to the user and the gain to the investor in the same time.

Would I recommend this event? Yes, this is the very wide formula, according to opinions of my employees, which are with me here, there was an extremely interesting presentation after mine, regarding the design of the interior of the plane.”

**Jędrzej ZDZIECHOWSKI, Construction Building Systems Specialist, Lafarge**



“I am the person responsible for the contact with architects in Lafarge, this is why for me this type of the event is a very important experience, additional advantage is that the conference brings together not only architects but also interior designers and furniture. Summarizing, this is the wide auditorium which we can reach in the same time. Meeting such a big number of people individually would be probably much more difficult and much more expensive. Today we had a presentation, I was the presenter, and already we had a couple of people discussing with us, so we can say that we had a good response. I hope that this is our first meeting, but surely not the last, I count on you during the future meetings of this type.

Organisation of the event is really good, I like the speakers, from one side they are fascinates, from the other – people, who gained success, this shows that it is worth to be a fascinate of what you do, because this leads you to success.”

**Liesbeth BRACKE, Interior Design Consultant, Team Leader Europe at AGC GLASS EUROPE**

“First of all, it's very well organized and I am very happy to be here today and to be part of it, because I normally don't actively work in Poland, but you, understand more, that gives me better understanding of how architects and designers in Poland work, yes, it's interesting, well organized and I enjoyed giving the presentation as well.



Normally I have more interaction with the audience, but this was a sponsor presentation, very limited in time, so I tried to give them inspiration during my presentation, I think it worked, we had a few people that also came and ask more information about things I've presented. Maybe one thing would be better to have a bit of interaction, within 10 minutes it's not possible, so within that, let's say frame, I think it was the nice audience for sure.”

**Michał BRAMOWSKI, Divine Tables**



“This is the very interesting conference, so many famous people of today’s thematic. In my opinion it was really worth coming here, seeing this all, listening.

Our project, which was presented today by the President of SARP, Mr Mariusz Ścisło. The thing is that Mr Ścisło, President of SARP invited everyone for the discussion at a round table, according to the rich Polish tradition of roundtable. Every our decision, the most important to our country was made at the round table. In Poland we designed such a round table, which is going to have as much places as it’s necessary. It was a pleasure to present our project in front of that public. We were very pleased and the reaction was also very positive.”

**Arch. Johannes Baar Baarenfels, Founder BAAR-BAARENFELS ARCHITEKTEN**

“I think this event is great. International people bring together to Warsaw. Fantastic thing, fantastic event and amazing opportunity. I do believe, is so important to bring together people with this inspiration, is connecting, everybody brings his point of view and I that is way is very inspiring and I really can recommend it absolutely.”



**Arch. Cristian SANTANDREU UTEMARK, Co-Founder A2ARQUITECTOS**



“It was a fantastic experience and I thankful to be part of it. There were a lot of architects and professionals and that make this event so interesting experience.”

**Arch. Ian MACREADY, Director and Key Designer, VW+BS**

“For us is always exciting to coming here and listening what other colleagues has to say and of course today it was great privilege to be on the same platform with somebody from Snohetta, who is a architecture practice, we had huge a respectful. Always this kind of events are great, because you can meet people, talk to people and exchange ideas, so it works really well.



Today I just give a background to our studio and house, transformed for one member. It's not that is much bigger, but how we extended what we do, from architecture through product design, exhibition design, event design and I think one of things I want to talk about specifically was how a lot of this design ideas came together, like this project we did for Virgin Atlantic for that new cabins and bars.”

**Jerzy WÓJCIK, President of Reckli Poland**



“We are really glad to take part in GIS Warsaw conference and that this kind of events are organized. We have chance to meet here a lot of architects which are our target group of cooperator and we truly believe that this events will have influence for our company results in future months.

Reckli is the world leader in the design and manufacture of elastomeric polyurethane formliners and moulds for patterned concrete. This system allows architects, planners and builders the greatest possible freedom to meet virtually any design requirement.

Definitely this is that more beautiful side of concrete. Nowadays concrete is more and more often used to design interior, for example we are creating concrete table or even plunge pool. In Poland this technology is more well known, it is because more and more international companies are investing in here and they know the quality of this realization which we can provide.

We are glad to be here and we have hope that today in the centre of Warsaw this events will make our realization well known.”

# GUESTS & SPEAKERS





**arch. Nini Andrade SILVA**



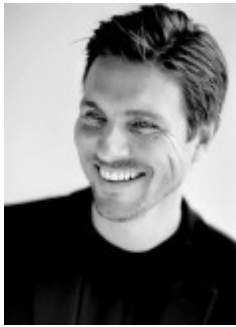
Maria Isabel Andrade Silva - Nini – International Design & Architecture Awards Overall Winner, one of the most highly-awarded designers of the moment and the Special Guest of GIS Warsaw 2015. Her work has international recognition, having put the name of Portugal alongside the biggest and best designers in the world. She is an international consultant for IADE, thus integrating the panel of guest lecturers to the School of Design, and received IADE CAREER AWARD 2010. Recently she was appointed as Cultural Ambassador by Guimarães 2012 – European Capital! In pursuing her passions she dedicated herself over the years to “discover worlds to the world.” Currently, Nini is involved in numerous projects all over the world, notably in Colombia, Brazil, India, Saudi Arabia, Cape Verde, Malaysia, Argentina and Austria.

S+A, INTERIOR DESIGN BY NINI ANDRADE SILVA has created a distinct range of award-winning interior design projects. Nini’s work has been frequently featured in design, architecture, lifestyle, travel and fashion publications, due to a strict connection between its unique design and high level of detail. Nini Andrade Silva Atelier’s distinctive design concepts in hotels, offices, restaurants and residences for a distinguished clientele, fashioned a new style – Niniism.

**The Boutique Hotel – Restaurant & Bar Toilet**



## Martin GRAN



Managing Director and Partner of an award winning, transdisciplinary design agency, one of the most discussed and sought-after practices today. Winner of Aga Khan Award and Mies van der Rohe Award - Snøhetta, Norway

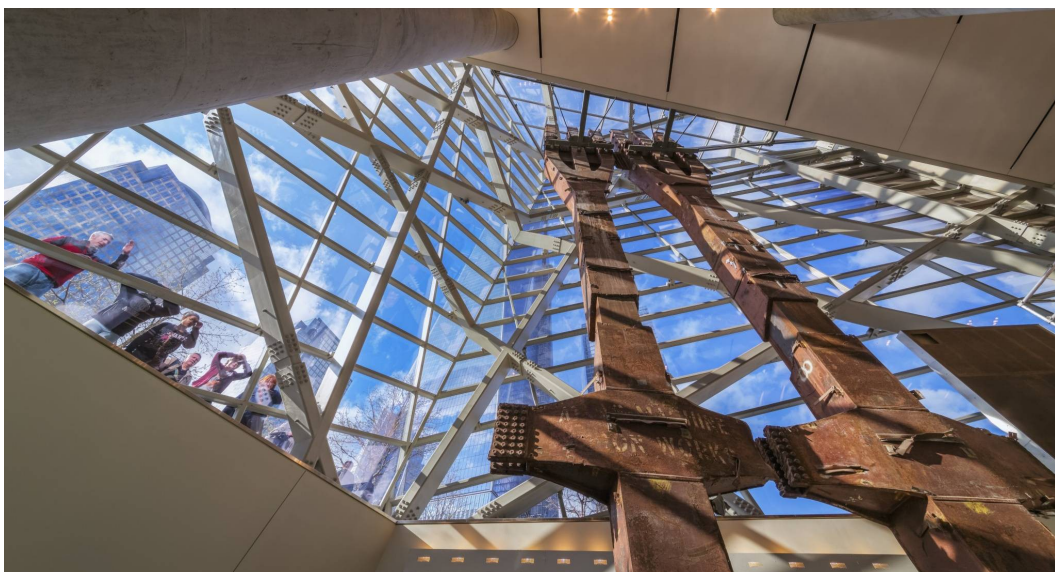
Formed in 1989 in Oslo, Norway, Snøhetta's philosophy is a deep-seated respect for diverse backgrounds and cultures and it is reflected by the fact that the practice is composed of designers, architects and landscape architects from around the world.

Currently they are employing approximately 130 staff members working on projects in Europe, Asia, the United States and Canada. Among the many acknowledgements, the firm has received was the Aga Khan Award for Architecture in 2004 and the Mies van der Rohe Award in 2009.

Among the projects presented in GIS Warsaw 2015 is the National September 11 Memorial Museum Pavilion, in New York. On May 15, 2014, President Obama has been present for the dedication of the National September 11 Memorial Museum & Pavilion at the World Trade Center site. The Pavilion and Museum has opened to the public for the first time on May 21, 2014.

According to Founding Partner Craig Dykers, "Our desire is to allow visitors to find a place that is a naturally occurring threshold between the everyday life of the city and the uniquely spiritual quality of the Memorial. It is important that people physically engage with the building and feel that it helps lead them on to other areas of the site and other thoughts about their experiences there."

### National September 11 Memorial Museum Pavilion





## arch. Mariusz ŚCISŁO



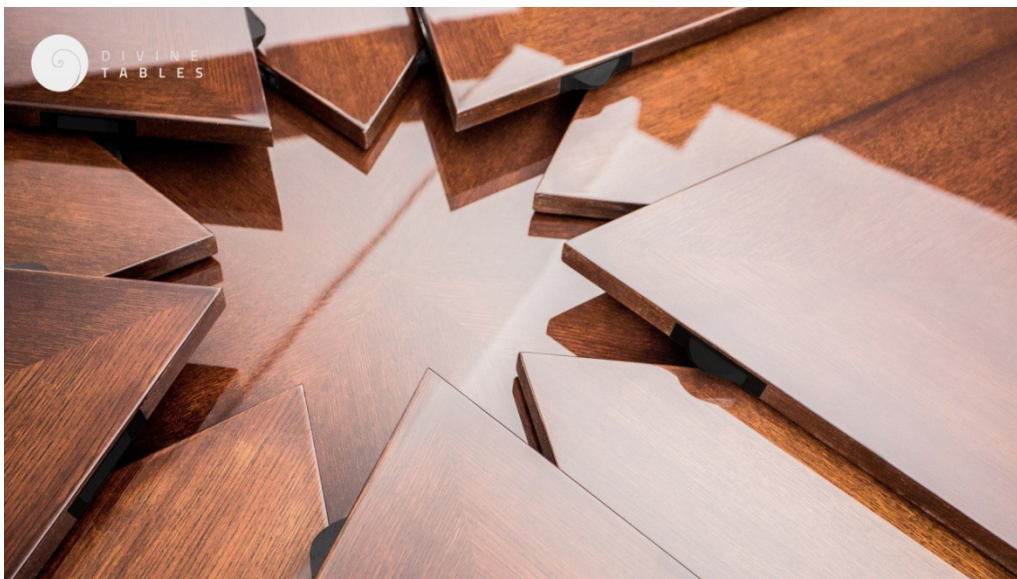
President of Association of Polish Architects SARP, Poland

Mariusz Ścisło is a graduate of Architecture Department on Warsaw University of Technology in 1978. Co-owner and CEO of FS&P ARCUS Sp. z o.o. architecture company set up in 1988, Warsaw.

Today, it is one of the biggest architectural companies acting in the Polish market, whose more than twenty years' experience has been highly valued by Polish and foreign investors. According to Warsaw Business Journal, FS&P Arcus is on the 10 Top List of architectural and project managing companies in Poland. The List concerns more than 2 000 companies operating on the Polish market.

His activity is not only in Poland, but also in Eastern Europe region and Saudi Arabia. Mariusz Ścisło has years of professional experience in the field of designing and implementing different types of buildings: public facilities, sport halls, offices, residential buildings etc. Mariusz Ścisło is a member of SARP department in Warsaw; member of Contest Judges Council in Warsaw department of SARP in years 2009 – 2012 and 2012 – 2015. Since december 2012, Marek Ścisło is President of The Association of Polish Architects. The Association of Polish Architects – SARP is an institution that gathers Polish architects. The headquarters of the association are located in Warsaw. SARP has 25 regional departments the aim of which is to cooperate with architects on the local level.

Divine Table, presented on GIS Warsaw 2015



## arch. Cristian Santandreu UTERMARCK



Owner and architect in A2arquitectos, Spain. The author of the only European project awarded in 2014 in USA by the International Interior Design Association, IIDA, within the most important international competition dedicated to interior architects and designers.

With offices in Madrid, Majorca and Valladolid, A2arquitectos studio undertakes architecture, urban planning, interior design, furniture design, in both renovation and new projects. It specializes in projects related to the tourist sector.

In 2014, A2arquitectos won the 41st Annual Interior Design Competition IIDA taking place in Chicago, USA, for the Pool and Spa at Hotel Castell del Hams, project which arch. Cristian Santandreu Utermark will present in GIS Warsaw 2015. Among the awards won in 2013, there is the Jury Award as well as the Public Award at the Category Health Care & Aging Facilities within A+ Architizer Awards, taking place in New York. The studio has also won the Best Non-Residential Building category within the International Asprima Awards-Sima, in Madrid and the Interior Design of the Year at the Spa, Health and Leisure Facilities category within the European Hotel Design Awards, London.

### The Pool and Spa at Hotel Castell del Hams



**arch. Johannes BAAR-BAARENFELS**



Baar-Baarenfels Architekten, Austria. Author of Palais Rasumofsky, winner of the first prize of the category “New and Old” at the 2013 World Architecture Festival in Singapore.

A comprehensive list of completed buildings includes the Car showroom Vienna, Houses and Apartment houses in Vienna and Burgenland, Worldwide shops for the jewelry company Misaki from Monte Carlo, Shops in Salzburg, Vienna and Düsseldorf, Germany for the company Sportalm from Kitzbühel, Loft in Berlin, Germany, 2 apartment buildings in Kaasgrabengasse, Vienna, Conversion of Palais Rasumofsky, Vienna.

Baar-Baarenfels Architekten received the first prize of the category “New and Old” at the 2013 World Architecture Festival in Singapore for Palais Rasumofsky, project presented in GIS Warsaw 2015.

The palais was built for Andrei Kirillowitsch Duke Rasumofsky, the former Russian ambassador under Czar Alexander during the time of the Viennese Congress of 1806. As a patron of Beethoven and the flourishing art movement, Duke Rasumofsky selected Belgian architect Louis Montoyer to create the ensemble of three buildings with a floor area comprising over 11.000m<sup>2</sup> surrounding a central park located in central Vienna. Alois the 2nd, Duke of Liechtenstein, resided in the palais from 1838 -1873.

**Palais Rasumofsky**





## Erik NISSEN JOHANSEN



Erik Nissen Johansen is the Creative Director and Founder of Stylt Trampoli design office with headquarters in Göteborg, Sweden.

Stytl Trampoli is a multi-award-winning Swedish concept- and design agency with clients and projects all over the world. Their architects, art directors, designers, marketers and branding experts use storytelling to build projects where the brand, the business opportunity and the interiors are perfectly aligned, creating inspiring environments and memorable experiences for guests. Most of their clients are hotels and restaurants, with occasional forays into themed attractions, resorts, and destination development.

Five recent Stylt projects have been shortlisted in the The Restaurant and Bar Design Awards 2014, the world's only event dedicated exclusively to the design of food and drink spaces and the International Hotel & Property Awards 2014, celebrating the highest levels of achievement by companies operating in all sectors of the property and real estate industry. Pharmarium in Stockholm is shortlisted for Best Bar in both competitions, while Cuckoo's Nest, Le Pain Francais sur L'Avenue and Aaltos Italian Grill & Garden are all up for for Best Restaurant, with Le Pain Francais also nominated in the Best Café category. Stora Hotellet Umeå is nominated in three different categories: Best Hotel 50-200 Rooms, Best Lobby/Lounge/Public Area, and Best Hotel Design (Europe).

Cuckoo's Nest, presented in GIS Warsaw 2015



**arch. Ian MACREADY**



Founding director of award-winning multidisciplinary design studio VW+BS, London, Great Britain

Ian Macready is a founder partner of the design studio VW+BS along with architect Voon Wong and product designer Benson Saw. The studio has now morphed into a bigger studio with 3 new partners from the field of aviation design, customer experience and industrial design. With a background in design and marketing in the furniture business, Ian has had over 25 years of experience working with some leading names including Vitsoe, Soho House Group and Coexistence in London. At VW+BS and now Viewport Studio, they have completed over 300 international projects for clients such as Virgin Atlantic, Delta Air Lines, Walter Knoll, Royal Selangor, Genting Casinos and EasyJet.

The Studio has won many prizes, most recently the Design For Asia Gold Award for Product Design for the Silt Collection of purple clay tableware. The latest project is the new cabin interior for Virgin Atlantic's Boeing 787 Dreamliner which launched in October 2014 and is currently shortlisted for best new Aviation Cabin design for the International Yacht and Aviation Awards.

VW+BS design for The Virgin Atlantic Boeing 787 .



## Janusz KANIEWSKI



One of the most recognized designers in Poland, longtime designer of Pininfarina and Ferrari, second place in the ranking of the most innovative entrepreneurs in Poland, according to Forbes magazine, the author and co-author of many of today's cars.

A graduate of Transportation Design at the Istituto Europeo di Design in Turin, he leads the innovative Janusz Kaniewski Design studio in Warsaw. He received the highest recognition in the globalized world: the appearance of counterfeits of his products. In the Spring of 2014, he will be celebrating the 25th anniversary of his creative work.

The innovative office of Janusz Kaniewski Design is one of the most recognized design studios in Poland. The international workshop of innovative author Janusz Kaniewski designs items, equipment, vehicles, architecture and graphics. Their strategic consulting services in design are based on the notion of continuous and professional care at every stage of project management. Constant contact with the latest global technology and years of experience in production allows them to design not a product, but a process: design, technology selection, implementation, rationalization of production and marketing. Year 2013 brought about some novelties: a new office in the center of Warsaw and modern management standards.

## ORLEN MEETING POINT STOP CAFE





**arch. Paweł KOBYLAŃSKI**



Arch. Paweł Kobylański is the Vice President for Foreign Affairs of the Association of Polish Architects – SARP, former Vice President for External Affairs of the National Council of the Chamber of Architects

He established and owns an architectural firm named Pentagram based in Poznań, Poland, offering a wide range of Architectural Design and Engineering Consulting services as well as Project and Construction Management services. Since 1988 Pentagram has been providing Architectural Design and Project Consulting services for both Polish and international Clients in various locations throughout Poland. Pentagram being an entirely Polish entity, benefit from wide experience of it's founder – architects, that spent a significant amount of time practicing in the Western countries such as Austria, Germany, United Kingdom and the United States.

The firm has been engaged in a broad range of project types, including residential, commercial and industrial for both public and private sectors, particularly for International Corporate Investors such as: Reemtsma, McDonalds, Makro, IKEA Polska, BLUM, Factory Outlet, WM Wrigley Jr ., GLOBIS, DH Opolanin, Lubiaz, Kofola, Remmers, Tesco, Poznan Plaza, M1 Poznan.





## Piotr WEŁNIAK



Piotr Wełniak graduated from the Faculty of Interior and Industrial Design as well as the Faculty of Sculpture at the Academy of Fine Arts in Poznań.

He is a designer and a decorator, the owner of Grupa Projektowa ETTE. Founder of the brand Scanning3d.pl.

He designs furniture, interiors, spatial forms and architecture. He has also been cooperating with Marmorin company since 2004.

He has designed the Rea, Tatoo, Diament, Sirona and Flora washbasins for Marmorin (Sirona and Flora is a collaborative work with Anita Chudecka) as well as the Silvanus, Forn, Opal and Voga kitchen sinks.

### ETTE Group Interior Project



## Tomasz WOJTKOWIAK



The owner of Toya Design. He is a Polish interior and exhibition designer, as well as comprehensive visual identity creator, he is the designer of the ZAMEK Culture Centre in Poznań.

Toya Design is a creative design-architectural office that deals in architectural design, interior and exhibition design, founded in 1994. It establishes functional-architectural image standards for corporate networks.

The fields in which Toya Design activates are architecture (full-discipline construction design, project management), interior architecture (design, supervision and “turn-key” execution), comprehensive visual identity (corporate visual identity), functional-architectural standardisation of interiors (implementation manuals) brand creation: (name and graphic sign design), fairs and exhibitions (comprehensive execution of exhibitions), product design (furniture and objects) multimedia presentations (visualisations, films, www) promotional-advertising campaigns (visual setting to events).

### Grand Hall Complex at the ZAMEK, Toya Design



**arch. Daria KIEŻUŃ**

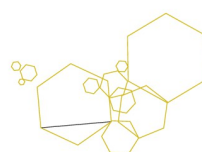
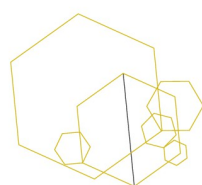


Arch. Daria Kieżuń is the Vice president of SARP Wrocław, Poland. She graduated from the Faculty of Architecture, Wrocław University of Technology and postgraduate curatorial studies in the field of contemporary art at the Jagiellonian University. Since 2002 she runs her own design practice, doing projects in Poland and abroad, e. g. in Sweden, Italy and Russia. She realized architecture and design projects for Zywiec, Orange, Gino Rossi, Motivi and individual

clients.

Since 2010 she works at the Department of Ceramics and Glass at the Laboratory of Ceramics in Architecture at The Academy of Fine Arts, co-hosts the interdisciplinary classes and author lectures. The effects of her didactic activities are rewarded in many national and international competitions. From 2012 partner of the program of The Lower Silesian Industrial Design Network Network, which main task is linking the scientific community and industry.

Co-founder and program director of the Lower Silesian Festival of Architecture, organized annually by the SARP Wrocław, one of whose activity is the competition Interior and Design. In 2013 she won the 2nd award in the Public Trust Competition, category: architect, organized by Forbes magazine.

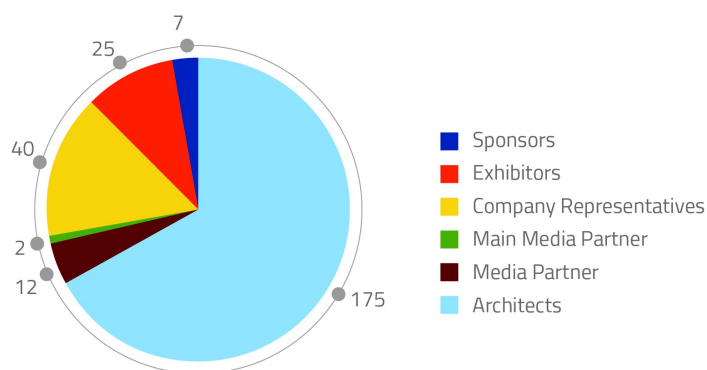


# PARTICIPANTS



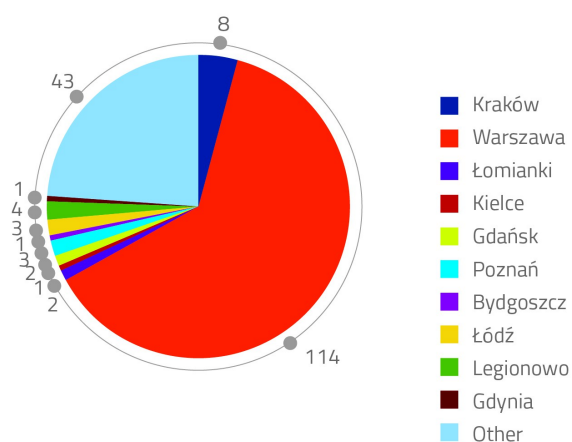
## Total number of participants who have attended GIS 2015 - 281

- 175 ARCHITECTS
- 72 COMPANY REPRESENTATIVES
- 15 MEDIA PARTNERS
- 19 SPEAKERS



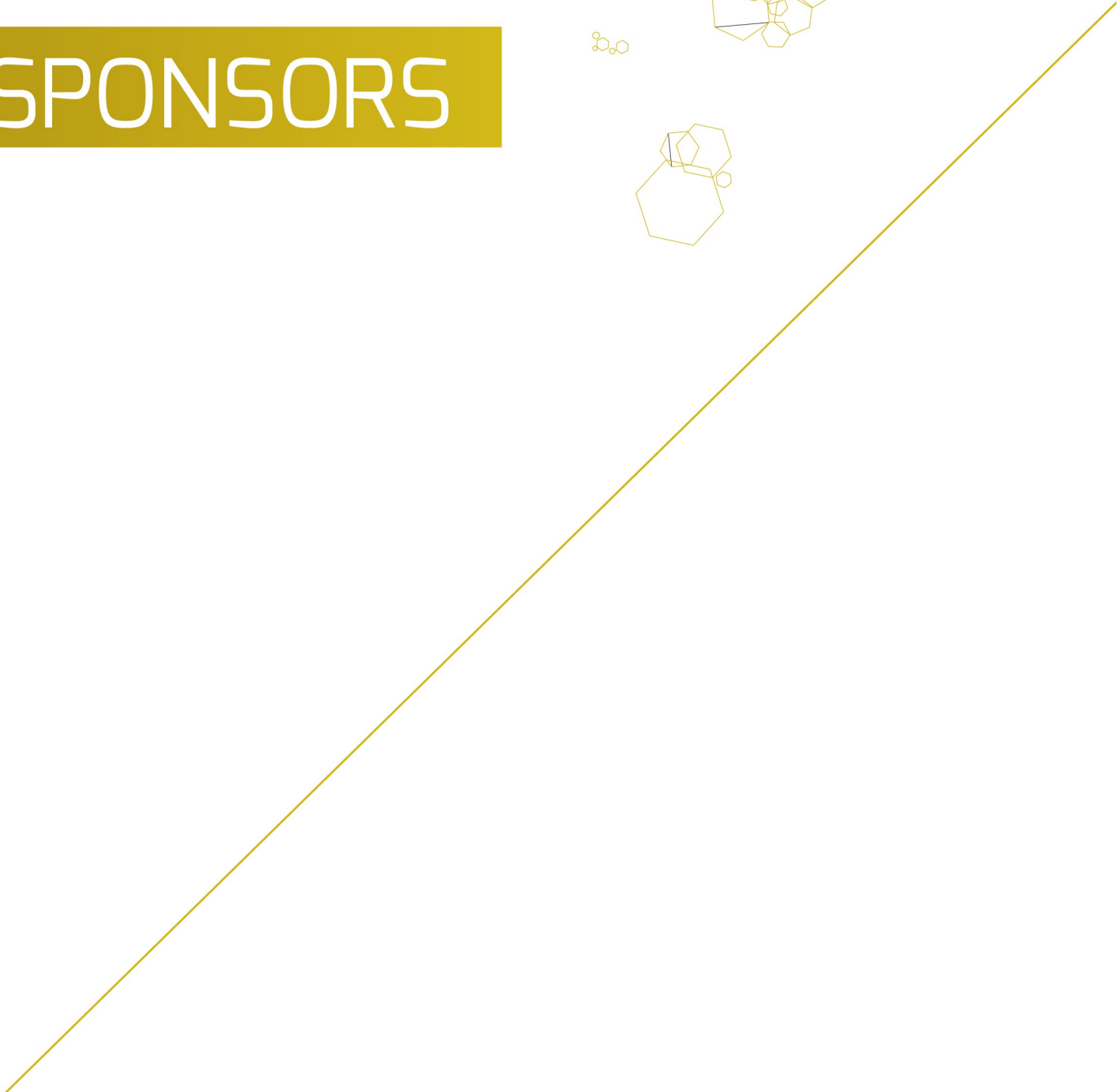
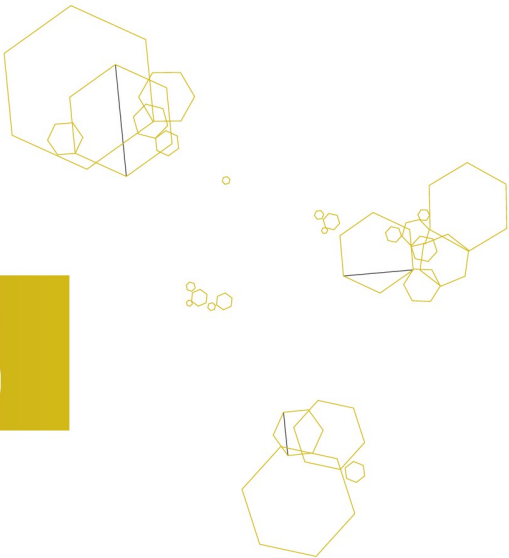
## Structure of participants in GIS 2015

### Total number of architects who have attended GIS Warsaw 2015 – 175



## Geographical distribution of architects in GIS 2015

# SPONSORS



## SPONSORS:



Saint-Gobain, the world leader in the habitat and construction markets, designs, manufactures and distributes building materials, providing innovative solutions to meet growing demand in emerging economies, for energy efficiency and for environmental protection.

We are constantly innovating to make homes more comfortable, cost-efficient and sustainable worldwide. Saint-Gobain solutions span from self-cleaning windows and photovoltaic glass to smart insulation systems, water supply systems, solar solutions and building materials distribution.

The market leader in all our businesses, we offer solutions to the major challenges of energy efficiency and environmental protection. No matter what new needs emerge in the habitat and construction markets, the future is made of Saint-Gobain.



Based in Louvain-la-Neuve (Belgium), AGC Glass Europe produces, processes and distributes flat glass for the construction (external glazing and interior decorative glass), the automotive (original & replacement glass) and the solar sectors. It is the European branch of AGC Glass, the world's largest producer of flat glass.



A world leader in building materials, Lafarge employs 64,000 people in 62 countries, and posted sales of €15.2 billion in 2013. As a top-ranking player in its Cement, Aggregates and Concrete businesses, it contributes to the construction of cities around the world, through its innovative solutions providing them

with more housing and making them more compact, more durable, more beautiful, and better connected. With the world's leading building materials research facility, Lafarge places innovation at the heart of its priorities in order to contribute to more sustainable construction and to better serve architectural creativity.



# EXHIBITORS





# PROGRAM



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**FOYER POLONIA I+II+III**

08:30 – 09:30 *Registration of Participants*

09:30 – 10:00 *Official Opening*

Message from Organizers:

**ABplus Events and**

**THE ASSOCIATION OF POLISH ARCHITECTS SARP**

**arch. Mariusz ŚCISŁO**

**President,**

**ASSOCIATION OF POLISH ARCHITECTS – SARP**

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**PLENARY SESSION 1**

**POLONIA I+II+III, 10:00 – 11:30**

**CHAIRMAN: arch. Mariusz ŚCISŁO**

**President, ASSOCIATION OF POLISH ARCHITECTS – SARP**

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10:00 – 10:20 *From Analog to Digital - and back again; the power of prototyping*

Speaker:

**Martin GRAN**

Managing Director and Partner,  
SNØHETTA, Norway

10:20 – 10:30 *Saint-Gobain Glass – design & innovation*

Speakers:

**Piotr KOMALA**

Marketing and Innovation Director,  
SAINT-GOBAIN GLASS, Poland

**Sponsor Presentation**

10:30 – 10:50 *How to design something people will love to pay for*

Speaker:

**arch. Janusz KANIEWSKI**

Founder,  
JANUSZ KANIEWSKI DESIGN, Poland

10:50 – 11:00 *Glass in interior design*

Speaker:

**Liesbeth BRACKE**

Interior Design Consultant, Team Leader Europe,  
AGC GLASS EUROPE, Belgium

**Sponsor Presentation**

11:00 – 11:20 *Going beyond architecture:  
cabin design for Virgin Atlantic Airways*

Speaker:

**arch. Ian Stuart MACREADY**

Director and Key Designer,  
VW+BS, The United Kingdom & Singapore

11:20 – 11:30 *LAFARGE and cooperation with architects*

Speaker:

**Jędrzej ZDZIECHOWSKI**

Construction Building Systems Specialist,  
LAFARGE, Poland

**Sponsor Presentation**

11:30 – 12:10 *Networking Coffee Break | Exhibition Visit  
FOYER and PRE-FUNCTION  
POLONIA I+II+III*

## PLENARY SESSION 2

**POLONIA I+II+III, 12:10 – 14:10**

**CHAIRMAN: arch. Paweł KOBYLAŃSKI**

**Vice-President, ASSOCIATION OF POLISH ARCHITECTS – SARP**

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**12:10 – 12:30** *Structure and meaning*

Speaker:

**arch. Johannes BAAR-BAARENFELS**

Founder,

BAAR-BAARENFELS ARCHITEKTEN, Austria

**12:30 – 12:40** *Reflections from Glass*

Speakers:

**Esra AYDINOGLU**

Product Director,

TRAKYA CAM, Turkey

### **Company Presentation**

**12:40 – 13:00** *Design from the inside*

Speaker:

**arch. Tomasz WOJTKOWIAK**

Founder,

TOYA DESIGN, Poland

**13:00 – 13:10** *The architectural and structural concrete  
by using RECKLI formliners*

Speaker:

**Andrzej WÓJCIK**

Technical Advisor,

RECKLI, Poland

### **Company Presentation**

**13:10 – 13:30** *Storytelling and marketing in the experience industry*

Speaker:

**arch. Erik NISSEN JOHANSEN**

Founder and Creative Director,

STYLT TRAMPOLI, Sweden

**13:30 – 13:40** *Everything starts in the office...  
...how to make your office an excellent investment*

Speaker:

**Anna ŚMIESZEK-MARKUSZEWSKA**

Product Development Manager,

BALMA, Poland

### **Company Presentation**

**13:40 – 14:00** *How they evolve role of the architect in the projects  
of modern working environments*

Speaker:

**arch. Piotr WEŁNIAK**

Founder,

ETTE PIOTR WEŁNIAK, Poland

**14:00 – 14:10** *PORTA design for architects*

Speaker:

**Dariusz PIECHOWIAK**

Chief Investment Officer,

PORTA, Poland

### **Company Presentation**

**14:10 – 15:10** *Networking Lunch*

FOYER POLONIA I+II+III

Business Lunch

RADISSON BLU CENTRUM HOTEL RESTAURANT

Exhibition Visit

FOYER and PRE-FUNCTION

POLONIA I+II+III

organizer:

**abplus**  
events

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**PLENARY SESSION 3**

**POLONIA I+II+III, 15:10 – 17:00**

**CHAIRMAN:** arch. Mariusz ŚCISŁO

**President, ASSOCIATION OF POLISH ARCHITECTS – SARP**

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**15:10 – 15:30** *Playing with light*

Speaker:

**arch. Cristian Santandreu UTERMAR**

Co-Founder,

A2ARQUITECTOS, Spain

**15:30 – 15:50** *Architects, artists, humanists*

Speakers:

**arch. Daria KIEŻUN**

ACADEMY OF FINE ARTS WROCŁAW, Poland

**15:50 – 16:30** *How to design life*

Speaker:

**arch. Nini ANDRADE SILVA**

Founder,

S+A, INTERIOR DESIGN BY NINI ANDRADE SILVA,  
Portugal

**SPECIAL GUEST GIS WARSAW 2015**

**16:30 – 16:40** *Q & A*

**16:40 – 17:00** *CONCLUSIONS*

**17:00 – 17:30** *Networking | Exhibition Visit*

*FOYER and PRE-FUNCTION*

*POLONIA I+II+III*

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**08:30 – 17:30 ZIMA: SPEAKERS LOUNGE**

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arch. MARIUSZ  
ŚCISŁO  
ASSOCIATION OF POLISH ARCHITECTS  
– SARP, POLAND



arch. JANUSZ  
KANIEWSKI  
JANUSZ KANIEWSKI DESIGN,  
POLAND



arch. NINI ANDRADE  
SILVA  
S+A, INTERIOR DESIGN  
BY NINI ANDRADE SILVA, PORTUGAL



arch. MARTIN  
GRAN  
SNØHETTA,  
NORWAY



arch. JOHANNES  
BAAR-BAARENFELS  
BAAR-BAARENFELS ARCHITEKTEN,  
AUSTRIA



arch. ERIK  
NISSEN JOHANSEN  
STYLT TRAMPOLI,  
SWEDEN



arch. CRISTIAN  
SANTANDREU UTERMARCK  
AZARQUITECTOS,  
SPAIN



arch. PAWEŁ  
KOBYLAŃSKI  
ASSOCIATION OF POLISH ARCHITECTS  
– SARP, POLAND



arch. TOMASZ  
WOJTKOWIAK  
TOYA DESIGN,  
POLAND



arch. DARIA  
KIEŻUN  
ASSOCIATION OF POLISH ARCHITECTS  
– SARP, POLAND



arch. IAN  
MACREADY  
VW+BS,  
THE GREAT BRITAIN



arch. PIOTR  
WEŁNIAK  
ETTE PIOTR WEŁNIAK,  
POLAND



JĘDRZEJ  
ZDZIECHOWSKI  
LAFARGE,  
POLAND



ANDRZEJ  
WÓJCIK  
RECKLI,  
POLAND



PIOTR  
KOMALA  
SAINT-GOBAIN GLASS,  
POLAND



LIESBETH  
BRACKE  
AGC GLASS EUROPE,  
BELGIUM



DARIUSZ  
PIECHOWIAK  
PORTA,  
POLAND



ESRA  
AYDINOGLU  
TRAKYA CAM,  
TURKEY



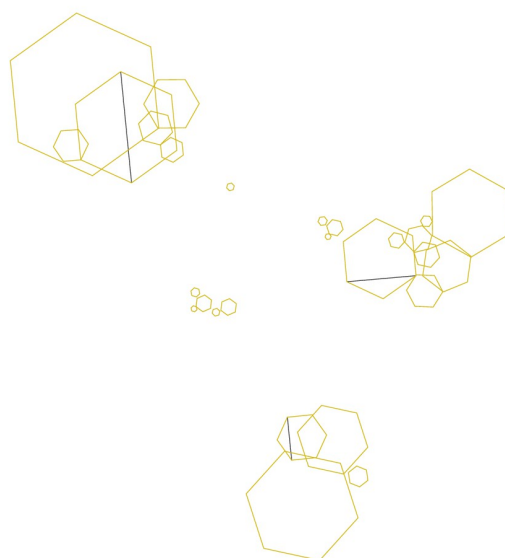
ANNA  
ŚMIESZEK  
-MARKUSZEWSKA  
BALMA,  
POLAND



AGNIESZKA  
GRUSZCZYŃSKA- HYC  
M JAK MIESZKANIE,  
POLAND



# PHOTO GALLERY





Arch. Nini ANDRADE SILVA



Martin GRAN



arch. Cristian Santandreu UTERMARCK



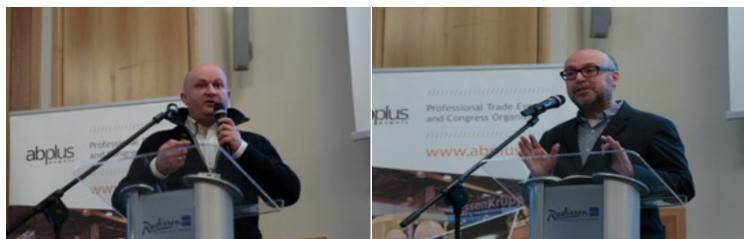
arch. Erik Nissen JOHANNSEN



arch. Mariusz ŚCISŁO



Liesbeth BRACKE



Janusz KANIEWSKI arch. Ian Macready





Conference





Exhibitors







Travel partner





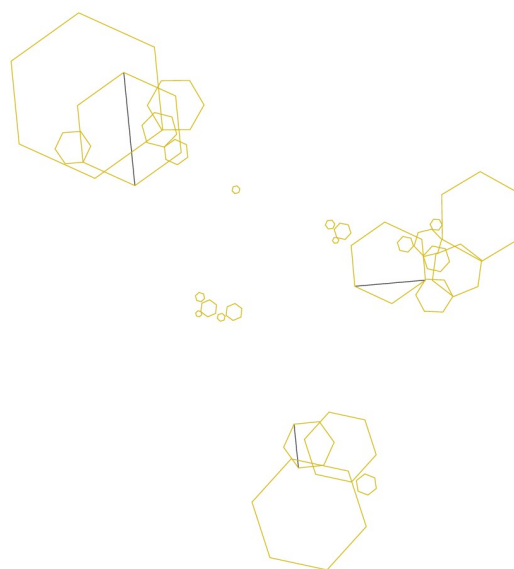
Networking



Registration



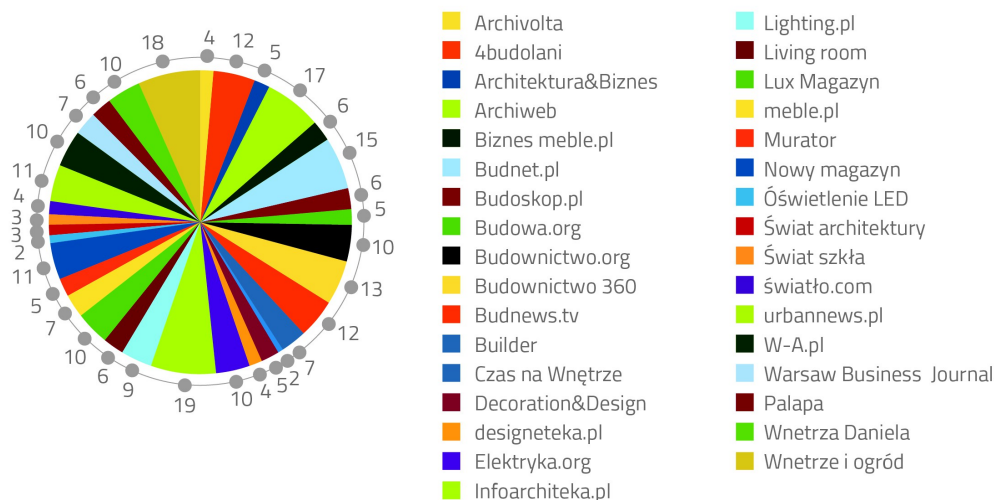
# GIS IN MEDIA



Between April 2014 – February 2015, 262 articles have been published on the first edition of GIS Warsaw International Architecture Expo Conference, on interior design, in Poland and internationally, by over 30 magazines, portals and forums specialized in the field of architecture.

Over 30 Polish specialized magazines have published 262 articles on the first edition of GIS Warsaw International Architecture Expo Conference, distributed as in the chart below:

### Media appearances published by Polish media partners

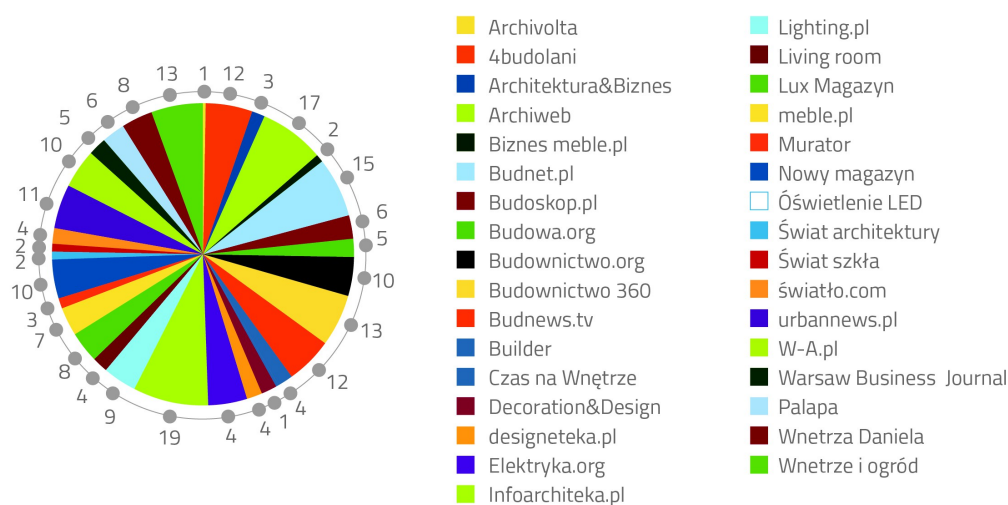


Most articles were published in specialized magazines from Poland, which were our media partners for the event, such as: Architektura Murator, Świat Szkła, Archiweb.pl, Builder, Budownictwo Polskie, Szkło i Ceramika, Budnet.pl, 4budowlani.pl, Budownictwo 360.pl, Budoskop.pl, W-A.pl, Infoarchitekta.pl, Budownictwo.org, Budowa.org, Nowy Magazyn and Archivolta. The articles published were dedicated to the guest speakers of the event and the projects presented in the conference as well as guest companies. The articles made reference to best practice examples of interior design architecture from Poland and other European Countries such as Portugal, Sweden, Norway and Austria.

Among the articles published, the best received by the media the following:

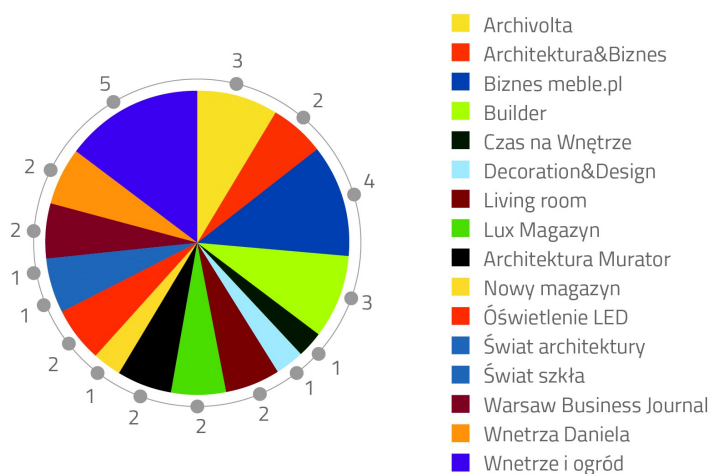
1. „Pierwsze spotkanie polskich architektów w 2015”
2. „8 wyjątkowych prelegentów na GIS Warszawa 2015”
3. „Gość specjalny GIS Warszawa 2015 - Nini ANDRADE SILVA”
4. „Najważniejsze wydarzenie dedykowane polskim architektom- GIS Warszawa 2015”

Of the 272 media appearances in the specialized Polish media, 240 have been published online, by the media partners of the event, as follows in the chart below:



**Media appearances published by Polish media partners - Online**

The remaining 34 articles were published in the Polish specialized media in printed form as well:



### Media appearances published by Polish media partners- Print



The posters of the event have been published in over 19 specialized magazines mentioned above. Moreover, our articles have appeared together with the posters in printed form in the specialized national media, and online in the international media. The following article and poster has been published in the same number of Archivolta, 4 2014:

**Pierwsze spotkanie polskich architektów w 2015 r.**

**9 lutego, w Radisson Blu Centrum Hotel w Warszawie odbędzie się Międzynarodowa Konferencja Architektury Wnętrz i Designu GIS Warszawa 2015.**



Hotel, Best Interior Design Award for Bedrooms and Bathrooms, Best Suite Award i wielu innych. Oprekierują w Konferencji swoją ofertę m.in. Johannes Baar-Baarenfels (zwycięzca w kategorii Staro i Nowe podczas World Architecture Festival 2013 w Singapurze), Cristian Santandreu Utermark (laureat nagrody przyznanej przez International Interior Design Association IIDA), Voon Wong (zwycięzca Project Design Award Singapur w kategorii Projektant Hotelu, Erik Nissen-Johansen (nominowany do nagrody Restaurant and Bar Design Award), Fokke Moerel (zwycięzca nagrody Best Dot Design 2013).

Struktura wydarzenia obejmuje sesję plenarną poświęconą architekturze wnętrza, specjalistyczne sesyjki architekci i designu, a także wystawy tematyczne dla firm oferujących produkty i rozwiązania w zakresie projektowania wnętrza, mebli i oświetlenia.

Architekci i projektanci mogą rejestrować się za darmo na stronie internetowej w ramach limitu wolnych miejsc. Z kolei firmy chcące wziąć udział w wydarzeniu mogą zostać poszukiwane bądź wybrani.

Więcej informacji:  
[www.warsawgis.pl](http://www.warsawgis.pl)  
[konferencjaarchitekciwarszawa](https://www.facebook.com/konferencjaarchitekciwarszawa)

**MIEDZYNARODOWA EXPO KONFERENCJA GIS**  
 architektura wnętrz | design wnętrz

**9 lutego 2015, Radisson Blu Centrum Hotel, Warszawa**

**Międzynarodowi Prelegenci**

- arch. Nini Andrade SILVA**  
 Zwycięzca "International Design & Architecture Awards" w kategorii "Overall Winner" oraz jeden z najbardziej cenionych i nagradzanych architektów na świecie w rankingu "Global Top 100 Architects" 2014.  
**REFLEX NINI ANDRADE SILVA, PORTUGALIA**
- arch. Johannes BAAR-BAARENFELS**  
 Zwycięzca w kategorii "Power & Brand" podczas World Architecture Festival 2014 w Singapurze.  
**BAAR-BAARENFELS ARCHITECTEN, AUSTRIA**
- arch. Dominic HARRIS**  
 Laureat nagrody "Lighting Design Award 2014" – najwybitniejszego międzynarodowego konkursu w dziedzinie oświetlenia.  
**CHIMMO STUDIOS, ANGIA**
- arch. Cristian Santandreu UTERMARK**  
 Autor jednego z europejskich projektów nagrodzonych w 2014 w Gdańsku. Dyrektorem przez International Interior Design Association IIDA, w ramach międzynarodowego konkursu o nagrodę najlepszego architekta i projektanta wnętrza.  
**ASINQUETTES, HISZPANIA**
- arch. Voon WONG**  
 Zwycięzca "President's Design Award Singapore" w kategorii "Projektant Hotelu". Członek jury tegorocznej edycji Festiwalu WSOE World, który odbędzie się w październiku w Singapurze.  
**VON-ES, LORENZ & SINGAPORE**
- Erk NISSEN JOHANSEN**  
 Wieloletni zwycięzca najważniejszych, międzynarodowych konkursów w dziedzinie designu w ubiegłym roku. Nominowany w tegorocznej edycji "Restaurant and Bar Design Awards" w kategorii Best Restaurant.  
**STYLT THAMMALAK, Szwajcaria**
- arch. Fokke MOEREL**  
 Zwycięzca nagrody "Best Dot Design" 2013, jednego z najważniejszych międzynarodowych konkursów w dziedzinie designu, do projektu prezentowany na GIS Warszawa 2015 – Book Museum.  
**BUROE, HOLANDIA**
- Martin GRAN**  
 Dyrektor Zarządzający i Partner-właściciel niszowej i transdyscyplinarnej agencji projektowej – jednej z najbardziej dyskusyjnych i poszukiwanych obecnie praktyk.  
**SHAPETTA, Niemcy**

Informacje / kontakt:  
[www.warsawgis.pl](http://www.warsawgis.pl) / [gis@abplus-events.com](mailto:gis@abplus-events.com)  
[konferencjaarchitekciwarszawa](https://www.facebook.com/konferencjaarchitekciwarszawa)

**P**o sukcesie pierwszego wydarzenia zorganizowanego 4 lutego 2014 r. w Warszawie – Międzynarodowej Konferencji Architektury Wnętrz i Designu GIS (więcej na [www.warsawgis.pl](http://www.warsawgis.pl)), w której uczestniczyło ponad 250 architektów i projektantów, ABplus Events kontynuując serię imprez dedykowanych polskim architektom i projektantom.

Konferencja Architektura GIS, która odbędzie się 9 lutego 2015 r., zgromadzi ponad 250 polskich i zagranicznych architektów, projektantów wnętrza oraz designersze oświetlenia, wśród których znajdą się laureaci ostatnich edycji międzynarodowych konkursów architektury i designu. W konferencji weźmie udział ponad 50 prelegentów, architektów i nagrodzonych projektantów. Zostaną zaprezentowane także wnętrza roku 2014.

Gościem specjalnym będzie Nini Andrade Silva – jedna z najbardziej cenionych i nagradzanych architektów i projektantów wnętrza, która zdobyła wiele prestiżowych, międzynarodowych nagród: World Architecture Festival Award, International Design & Architecture Award, Best Interior Design Europe, International Hotel & Property Award, World Travel Award for Europe's Leading Design



Międzynarodowa Konferencja Architektury Wnętrz i Designu GIS, 9 lutego 2015 r. Fot. ABplus Events.

In conclusion, the first edition of GIS Warsaw, organized by ABplus Events and the Association of Polish Architects- SARP has been promoted both in the national specialized media, as well as the international media. Every article has been dedicated to the event itself, to the speakers, but also to the participating companies. The event has been deemed as highly successful, of interest to our public, which could be noticed from the media appearances as well, online and print.